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# {FUTURE}STACK<sup>16</sup>

**SPONSORSHIP OPPORTUNITIES**

SAN FRANCISCO | NOVEMBER 16-17



## WHAT IS FUTURESTACK?



Over the last three years, FutureStack has been the place for developers, technologists, thought leaders, and futurists to come together to discuss and learn about the art of developing and running software.

Our world is driven and powered by software: New Relic is committed to helping developers and operations everywhere build, deliver, and run software that delights its users. But as these folks know, it's not just about knowing what technologies and methodologies are available, but also understanding exactly how those technologies can be used to propel the business forward.

FutureStack is about the what, why, and the “how-to” needed to achieve that success. With hands-on training, inspiring stories, product previews, customers showing off their dashboards through show-and-tell sessions and more, FutureStack is the perfect place for software teams (and particularly New Relic users) to learn, share, and build what's next.

In 2016, New Relic took FutureStack on the road for the first time holding one-day events in both London and New York City. Our annual two-day flagship event is being held in San Francisco November 16-17th at Pier 27, and consists of four tracks designed to put context and real-life use cases around our hands-on training:

### **TRACK 1: New Relic 101**

From best practices for beginners to lessons learned from experienced users, here's everything you need to know about getting up and running with New Relic.

### **TRACK 2: Developing Software That Delights**

Take the next step on your software analytics journey with these advanced tips for architecting and developing high-performing apps and delivering delightful customer experiences.

### **TRACK 3: Monitoring Dynamic Infrastructure**

Learn how to keep your modern software running in this operations-focused track, including advanced APM sessions and an exclusive deep-dive on the recently released New Relic Infrastructure.

### **TRACK 4: Analytics for Everyone**

Strategies, techniques, and success stories that can help everyone—from business leaders to technical practitioners—gain deeper visibility into the business part of your digital business.

We invite you to be a special part of FutureStack16: San Francisco by becoming a sponsor. 2016 sponsors will get enhanced exposure at this year's event and the ability to secure a discount to sponsor all of our 2017 FutureStack events.

## WHY SPONSOR FUTURESTACK?

In San Francisco, you'll have the opportunity to get in front of 800 - 1,000 motivated and engaged attendees, consisting of developers, IT ops, and technology executives, who are hungry to learn about the latest and greatest technologies on the market. They'll be at the conference looking for practical learning—and that includes practical use cases and demos of products just like yours.

To give you a sense of who you'll meet at FutureStack16 in San Francisco, here's a breakdown of our recent London and New York attendees:

Total combined attendees: 500

- 15% full stack engineers
- 12% engineering managers / directors
- 8% CTOs / CIOs
- 6% CEOs
- 12% architects / principal engineers
- 19% other (data scientists, product managers, UI engineers, et al)
- 8% site-ops / reliability engineers
- 20% employees, sponsors, media

And here's our attendee stats from FutureStack15:

Total attendees: 1,192

- 30% executive titles - CEO, CTO, CIO
- 23% web developers
- 16% dev-ops
- 12% other (data scientists, product managers, UI engineers, et al)
- 8% architects
- 7% ops
- 4% mobile developers

You can learn more about what happened at FutureStack last year in our [FutureStack15 infographic](#).



## WHAT'S DIFFERENT ABOUT THIS YEAR'S FUTURESTACK?

- Hands on product training plays a new and central role this year, while supporting presentations from customers and New Relic experts will provide context and real-life use cases. Our four tracks, each with a dedicated theme, combine thought leadership and hands-on training designed to attract practitioners, architects, influencers, and C-level executives.
- Pier 27 will be a stunning, open, light-filled space for our event. Instead of a traditional exhibit hall in some out-of-the-way location, our sponsors' turn-key booths (as well as the New Relic demo pods) will be integrated into our food and beverage lounge. Sponsors are encouraged to staff their booths for the duration of the event, as attendees will be in this area all day long. Our goal is to drive as much traffic for you as possible.
- Scanning and retrieving leads will be easy this year, thanks to our partnership with Validar and to our new badging system.

## AS A FUTURESTACK16 SPONSOR, YOU CAN:

- Market your products to key influencers and decision makers in our primary markets
- Deliver demos to an audience searching for the latest products and solutions
- Increase the profile of your products and services
- Maximize customer acquisition and retention
- Spend valuable face time and build rapport with pre-qualified customers
- Gain user feedback and better understand customer expectations
- Develop partnership and strategic alliances with other IT solution providers
- Mingle with New Relic executives, product managers, and software engineers

Platinum sponsors receive a spotlight presentation as part of a keynote, or the opportunity to run a training session. Gold sponsors can co-present during a fireside chat. We're also open to new ideas on presentation formats or agenda slots for these levels of support!



## SPONSORSHIP OPPORTUNITIES INCLUDE:

- Turnkey booth or kiosk for delivering demos and interacting with attendees
- Thought leadership through on-stage speaking opportunities, for Platinum and Gold sponsors.
- Attendee marketing via New Relic social channels and media/tech blog sponsorship (near/on event dates)
- Onsite and online exposure through keynote screen recognition, event signage, lead gen activities, bag insert, attendee emails, website, and more
- Access to New Relic executives and technology leaders

### LET'S DO THIS!

Want to learn more about sponsoring FutureStack16? I'd be happy to answer any questions you may have, and discuss the ways we can customize your sponsorship to meet your unique objectives. Please reach out anytime.

Martin Butler

Director, Corporate Events

[mbutler@newrelic.com](mailto:mbutler@newrelic.com)





## San Francisco Sponsorship Opportunities

	PLATINUM	GOLD	SILVER
<b>Early-bird Fee</b> (On or before 9/15/2016)	\$60,000	\$30,000	\$15,000
<b>Standard Fee</b> (After 9/15/2016)	\$65,000	\$35,000	\$20,000
<b>Available</b>	2	2	Unlimited
<b>Conference Passes</b>	(8) full-conference passes for employees or customers 50% discount on up to (4) conference passes	(4) full-conference passes for employees or customers 50% discount on up to (2) conference passes	(2) full-conference passes for employees or customers 50% discount on up to (1) conference pass
<b>Sponsor Showcase Presence</b>	Turnkey booth, premium location (Includes custom signage, power, wifi and daily cleaning)	Turnkey booth (Includes custom signage, power, wifi and daily cleaning)	Turnkey kiosk (Includes custom signage, power, wifi and daily cleaning)
<b>Lead Retrieval</b>	(2) scanners	(1) scanner	(1) scanner
<b>Thought Leadership</b> (Content pre-approved by New Relic)	(1) Speaking Opportunity Spotlight in keynote, or co-present in a training session	(1) Speaking Opportunity Fireside Chat	
<b>Attendee Networking Events</b>	Co-sponsor Kickoff Party	Co-sponsor of a Lunch	Co-sponsor of AM/PM breaks
<b>Pre-Event Marketing</b>	Marketing Promotional Kit (digital assets to promote your presence, i.e. co-branded HTML customer invite) Logo (by level) on event communications	Marketing Promotional Kit (digital assets to promote your presence, i.e. co-branded HTML customer invite)	Marketing Promotional Kit (digital assets to promote your presence, i.e. co-branded HTML customer invite)
<b>Event Website</b> (Content pre-approved by New Relic)	Logo, 125-word company description & hyperlinked URL on sponsor page (2) E-literature links (1) Banner ad	Logo, 75-word company description & hyperlinked URL on sponsor page (1) E-literature link	Logo, 50-word company description & hyperlinked URL on sponsor page
<b>Mobile App</b> (Content pre-approved by New Relic)	Logo, 125-word company description & hyperlinked URL on sponsor page (2) E-literature links (1) custom mobile app alert Branded mobile app alert before Kickoff Party	Logo, 75-word company description & hyperlinked URL on sponsor page (1) E-literature links (1) custom mobile app alert	Logo, 50-word company description & hyperlinked URL on sponsor page
<b>Social Media Marketing</b> (Content pre-approved by New Relic)	(2) Twitter "shout-outs" (1) Pre-Event custom blog post on New Relic blog	(1) Twitter "shout-out" during event	(1) Twitter "shout-out" during event
<b>Onsite Exposure</b>	Keynote recognition on screen Logo on event signage Participation in traffic-generation activity Bag insert (1) 30-60 second video at Keynote	Keynote recognition on screen Logo on event signage Participation in traffic-generation activity Bag insert	Keynote recognition on screen Logo on event signage Participation in traffic-generation activity
<b>Amenities</b> (Co-branded with New Relic)	Logo on one of the following amenities (first-come, first-served): <ul style="list-style-type: none"> <li>• Conference bag</li> <li>• Wireless landing page</li> </ul>		
<b>Post-event Benefits</b>	Sponsor logo on thank you email for attendees Sponsor page active post event	Sponsor logo on thank you email for attendees Sponsor page active post event	Sponsor logo on thank you email for attendees Sponsor page active post event

# SAN FRANCISCO PLATINUM SPONSORSHIP

**EARLY-BIRD FEE: \$60,000** (On or before September 15, 2016)

**STANDARD FEE: \$65,000** (After September 15, 2016)

## AVAILABLE: 2

### CONFERENCE PASSES

- ☑ (8) full-conference passes for employees or customers
- ☑ 50% discount on up to (4) conference passes

### SPONSOR SHOWCASE PRESENCE

- ☑ Turnkey booth (Includes custom signage, power, wifi and daily cleaning)

### LEAD RETRIEVAL

- ☑ (2) scanners

### THOUGHT LEADERSHIP

(Content must be approved by New Relic)

- ☑ (1) Spotlight in keynote presentation

### ATTENDEE NETWORKING EVENTS

- ☑ Co-sponsor Kickoff Party

### PRE-EVENT MARKETING

- ☑ Marketing Promotional Kit (digital assets to promote your presence, i.e. co-branded HTML customer invite)
- ☑ Logo (by level) on event communications

### EVENT WEBSITE

(Content must be approved by New Relic)

- ☑ Logo, 125-word company description & hyperlinked URL on sponsor page
- ☑ (2) E-literature links
- ☑ (1) Banner ad

### MOBILE APP

(Content must be approved by New Relic)

- ☑ Logo, 125-word company description & hyperlinked URL on sponsor page
- ☑ (2) E-literature links
- ☑ (1) custom mobile app alert
- ☑ Branded mobile app alert before Kickoff Party

### SOCIAL MEDIA MARKETING

(Content must be approved by New Relic)

- ☑ (2) Twitter "shout-outs"
- ☑ (1) Pre-Event custom blog post on New Relic blog

### ONSITE EXPOSURE

- ☑ Keynote recognition on screen
- ☑ Logo on event signage
- ☑ Participation in traffic-generation activity
- ☑ Bag insert
- ☑ (1) 30-60 second video at Keynote

### AMENITIES

- ☑ Logo on one of the following amenities (first-come, first-served):
  - Conference bag
  - Wireless landing page

### POST-EVENT BENEFITS

- ☑ Sponsor logo on thank you email for attendees
- ☑ Sponsor page active post event

# SAN FRANCISCO GOLD SPONSORSHIP

**EARLY-BIRD FEE: \$30,000** (On or before September 15, 2016)

**STANDARD FEE: \$35,000** (After September 15, 2016)

## AVAILABLE: 2

### CONFERENCE PASSES

- ☑ (4) full-conference passes for employees or customers
- ☑ 50% discount on up to (2) conference passes

### SPONSOR SHOWCASE PRESENCE

- ☑ Turnkey booth (Includes custom signage, power, wifi and daily cleaning)

### LEAD RETRIEVAL

- ☑ (1) scanner

### THOUGHT LEADERSHIP

(Content must be approved by New Relic)

- ☑ (1) Presentation in Fireside Chat

### ATTENDEE NETWORKING EVENTS

- ☑ Co-sponsor of a Lunch

### PRE-EVENT MARKETING

- ☑ Marketing Promotional Kit (digital assets to promote your presence, i.e. co-branded HTML customer invite)

### EVENT WEBSITE

(Content must be approved by New Relic)

- ☑ Logo, 75-word company description & hyperlinked URL on sponsor page
- ☑ (1) E-literature links

### MOBILE APP

(Content must be approved by New Relic)

- ☑ Logo, 75-word company description & hyperlinked URL on sponsor page
- ☑ (1) E-literature links
- ☑ (1) custom mobile app alert

### SOCIAL MEDIA MARKETING

(Content must be approved by New Relic)

- ☑ (1) Twitter "shout-out" during event

### ONSITE EXPOSURE

- ☑ Keynote recognition on screen
- ☑ Logo on event signage
- ☑ Participation in traffic-generation activity
- ☑ Bag insert

### POST-EVENT BENEFITS

- ☑ Sponsor logo on thank you email for attendees
- ☑ Sponsor page active post event

# SAN FRANCISCO SILVER SPONSORSHIP

**EARLY-BIRD FEE: \$15,000** (On or before September 2, 2016)

**STANDARD FEE: \$20,000** (After September 2, 2016)

## AVAILABLE: Unlimited

### CONFERENCE PASSES

- ☑ (2) full-conference passes for employees or customers
- ☑ 50% discount on up to (1) conference pass

### SPONSOR SHOWCASE PRESENCE

- ☑ Turnkey kiosk (Includes custom signage, power, wifi and daily cleaning)

### LEAD RETRIEVAL

- ☑ (1) scanner

### ATTENDEE NETWORKING EVENTS

- ☑ Co-sponsor of AM/PM breaks

### PRE-EVENT MARKETING

- ☑ Marketing Promotional Kit (digital assets to promote your presence, i.e. co-branded HTML customer invite)

### EVENT WEBSITE

(Content must be approved by New Relic)

- ☑ Logo, 50-word company description & hyperlinked URL on sponsor page

### MOBILE APP

(Content must be approved by New Relic)

- ☑ Logo, 50-word company description & hyperlinked URL on sponsor page

### SOCIAL MEDIA MARKETING

(Content must be approved by New Relic)

- ☑ (1) Twitter "shout-out" during event

### ONSITE EXPOSURE

- ☑ Keynote recognition on screen
- ☑ Logo on event signage
- ☑ Participation in traffic-generation activity

### POST-EVENT BENEFITS

- ☑ Sponsor logo on thank you email for attendees
- ☑ Sponsor page active post event

# SAN FRANCISCO MARKETING PROMOTIONAL OPPORTUNITIES



ITEM	DESCRIPTION	PRICE
<b>PROMOTIONAL GIVEAWAYS</b>		
Sponsor Pens	FS16 pens co-branded with sponsor's and NR logos	Cost + \$5,000
Sponsor Notepads	FS16 notepad co-branded with sponsor's and NR logos	Cost + \$5,000
Chair Drop	One piece of collateral per chair in general session	\$10,000
Attendee Departure Kit	Thank you note from sponsor plus goodies for the trip home	Cost + \$5,000
<b>FOOD AND BEVERAGE</b>		
Human Power Station	Power station where attendees can "recharge"	Cost + \$5,000
Candy Buffet	Treat attendees to a sweet buffet filled with a retro assortment of candies	Cost + \$5,000
Water Bottles	Co-branded water bottles provided at registration	Cost + \$5,000
Water Station Branding	Sponsor logo displayed at water stations throughout the event	\$5,000
<b>EVENT</b>		
Nerd of the Dog!	Back by popular demand! Morning Bloody Mary's and Mimosas to get the day going!	\$15,000
<b>TECHNOLOGY</b>		
Digital Media Tower	Sponsors present videos and static logos FS16 monitors	\$5,000
Mobile Charging Station	Power station for devices in high-traffic area. Attendees need mobile-charging stations to keep their devices fully charged and operating flawlessly	\$7,500

# NEW RELIC, INC. SPONSORSHIP AGREEMENT

Please check off the opportunities you wish to participate in:

## SAN FRANCISCO

- Platinum \$60,000 Early Bird (\$65,000 after September 2nd)
- Gold \$30,000 Early Bird (\$35,000 after September 2nd)
- Silver \$15,000 Early Bird (\$20,000 after September 2nd)

## MARKETING PROMOTIONAL OPPORTUNITIES

### SAN FRANCISCO

- Sponsor Pens Cost + \$5,000
- Sponsor Notepads Cost + \$5,000
- Chair Drop \$10,000
- Attendee Departure Kit Cost + \$5,000
- Human Power Station Cost + \$5,000
- Candy Buffet Cost + \$5,000
- Water Bottles Cost + \$5,000
- Water Station Branding \$5,000
- Nerd of the Dog! \$15,000
- Digital Media Tower \$5,000
- Mobile Charging Station \$7,500

Total Sponsorship Investment: \$ \_\_\_\_\_

# NEW RELIC, INC. SPONSORSHIP AGREEMENT

We are excited for your participation in FutureStack16 Tour scheduled for San Francisco: November 16-17, 2016. We are looking forward to your sponsorship and intend to make this event rewarding for you and the event participants.

As a sponsor of the event, we have outlined in this agreement (“Agreement”) the responsibilities of both parties so that everyone knows what to expect.

If you have any questions or concerns about this Agreement or your role, please contact us prior to signing and returning this document. Our goal is to make this as simple as possible and allow us the opportunity to promote your sponsorship and participation as much as possible to the attendees.

## Parties to the Agreement

<b>EVENT PRODUCER:</b> (Hereinafter referred to as “New Relic” or “We”)	
Company Name:	New Relic, Inc.
Address:	188 Spear Street, Suite 1200
	San Francisco, CA 94105
Primary Contact Name:	Contact: Andrea O’Connor
Primary Contact Phone:	415.658.9621
Primary Contact Email:	sponsorships@newrelic.com

## Please complete the table below legibly

<b>SPONSOR:</b> (Hereinafter referred to as “Sponsor”)	
Company Name:	
Address:	
Primary Contact Name:	
Primary Contact Phone:	
Primary Contact Email:	

### 1. Event Details

FutureStack16 is New Relic’s fourth-annual user conference. We’re bringing together leading developers, futurists and technologists to build, imagine and explore the future of the modern software stack. We’ll be hosting our conference’s at Pier 27, San Francisco: November 16-17, 2016. Sponsor acknowledges and understands that the time and place may change or be rescheduled.

### 2. New Relic Responsibilities:

In exchange for the services and/or sponsorship rendered by Sponsor, New Relic will provide marketing and promotional deliverables as outlined in the Sponsorship Prospectus for the specified level of sponsorship:

Additional consideration will not be provided by New Relic to the Sponsor and Sponsor remains responsible for any costs it incurs, including, but not limited to, hotel rooms, travel expenses, per diems, meal expenses, Internet fees, honorariums, entertainment, printing/copy/reproduction costs, other business expenses or other miscellaneous incidentals. New Relic intends to offer Internet access during the event’s at Pier 27, but New Relic cannot guarantee the quality, speed, or consistency of the Internet provided.

### Sponsor Responsibilities

As consideration for services to be rendered by New Relic, the Sponsor will provide the following:

- 2.1. \$ \_\_\_\_\_ USD delivered as detailed in payment terms (the “Sponsorship Investment”).
- 2.2. Personnel as required to setup, deliver and install display, and remove materials.
- 2.3. Installation, setup, and disassembly of any display, table or other materials including signage
- 2.4. EPS logo for use in website, materials, etc.
- 2.5. All other deliverables pursuant to the requirements found in the Exhibitor Services Kit.
- 2.6. Both parties have the right to review and approve all materials using their name, logo, or trademarks.

### 3. Payment Terms

Sponsor agrees to pay the Sponsorship Fee within 30 days of the signing of this Agreement. Only USD can be accepted and funds must be received by the date indicated. New Relic will fulfill listed responsibilities upon receipt of full payment of the Sponsorship Fee.

### 4. Miscellaneous

- 4.1. Promotions: Sponsor hereby grants to New Relic a worldwide, royalty free, fully paid and non-exclusive license to use, reproduce, distribute, transmit, translate, publicly perform, publicly display, modify, publish, store, and (for formatting purposes online, and otherwise if and as approved in writing by Sponsor) create derivative works of Sponsor’s all trademarks, service marks, trade dress, trade names, domain names, corporate names, brand names, proprietary logos, symbols, artwork, all other indicia of origin, all applications to register and registrations for the foregoing, and any renewals therefore, under which Sponsor offers its products or services, solely in connection with Sponsor’s sponsorship of FutureStack16.
- 4.2. Term: This Agreement begins on the last date signed by both parties below and ends at the conclusion of FutureStack16, provided that Sections 5.5, 5.6, 5.7, 5.8 and 5.9 below shall survive termination of the Agreement.
- 4.3. Cancellation by Sponsor: If Sponsor wishes to cancel all or part of this Agreement, Sponsor must send written notification to New Relic. In the event that Sponsor cancels its participation in FutureStack16 prior to the event, New Relic will refund Sponsorship Investment as follows: if cancelled from date of contract to 90 days before event, 50%; if cancelled from date of contract to 60 days before event, 25%; if cancelled 30 days or fewer before event, 0%.
- 4.4. Cancellation or Termination by New Relic: New Relic reserves the right to secure an alternative sponsor should payment or sponsor responsibilities not be met by the dates indicated. New Relic reserves the right to terminate this Agreement with Sponsor with written notice to Sponsor. Upon cancellation or termination by New Relic, New Relic’s sole liability to Sponsor, and Sponsor’s exclusive remedy, shall be a refund of the Sponsorship Fee paid by Sponsor under this Agreement.
- 4.5. Responsibility for Personnel: Sponsor shall each have sole responsibility for all acts and omissions of their personnel. New Relic shall not have any obligation for any employee-related benefits or withholding taxes applicable to the other Sponsor’s personnel performing services pursuant to this Agreement. Sponsor hereby indemnifies and holds New Relic harmless for all Sponsor employee-related wrongdoing or liability, of any kind whatsoever, derived from such party’s employees, independent contractors or other agents or personnel.
- 4.6. Liability: IN NO EVENT SHALL NEW RELIC BE LIABLE TO SPONSOR FOR DAMAGES OF ANY KIND IN EXCESS OF THE FEES PAID BY SPONSOR UNDER THIS AGREEMENT.
- 4.7. Partnership or Joint Venture Expressly Disclaimed. Both parties expressly disclaim that any partnership exists between the parties or shall result by this Agreement or any addendum hereto. Both parties expressly agree that neither party shall be liable for the debts or obligations of the other party. Each party further acknowledges and agrees that it has no authority to enter into contracts that bind or create obligations on the part of the other party without the prior written authorization of the other party.
- 4.8. Indemnification. Sponsor shall irrevocably defend, indemnify, and hold New Relic harmless from any and all liability, loss, damage, or expense (including, without limitation, reasonable costs and expenses) arising out of or related to a third party cause of action directly related to Sponsor’s (i) misrepresentation hereunder, or (ii) material breach of this Agreement.

- 4.9. Insurance. Exhibitor shall at its own expense maintain in effect throughout the Event including move-in and move-out days, and provide to Organizer at least thirty (30) days prior to move in to the Event a certificate of insurance showing that there is in effect: (i) a Commercial General Liability insurance coverage of not less than \$1 million single occurrence/\$2 million aggregate combined limit for bodily injury and property damage, including coverage for personal injury, broad form contractual liability, operation of mobile equipment, product and liquor liability (where applicable) and (ii) automobile liability insurance coverage of not less than \$1 million combined single limit for bodily injury and property damage, including coverage for non-owned and hired vehicles, including loading and unloading operators, in which Organizer and the Event Facility are named as additional insureds. Exhibitor acknowledges that the certificate of insurance requirement in the foregoing sentence shall not be deemed waived, nor shall Exhibitor be relieved of its obligation to provide such certificate, even if Organizer provides Exhibitor with the benefits hereunder without having received such certificate from Exhibitor. Exhibitor also agrees to obtain and maintain in effect throughout the Event workers compensation and employers' liability insurance in such minimum amounts as are required by law or are otherwise consistent with prudent business practice. Exhibitor agrees to waive the right of subrogation of its insurance carrier against Organizer and the Event Facility to recover loss sustained for real and personal property.
- 4.10. Miscellaneous. This Agreement shall be governed by the laws of the State of California, without giving effect to conflicts of law principles. The sole jurisdiction and venue for actions related to the subject matter of this Agreement shall be the State of California and U. S. federal courts of San Francisco County, California. Sponsor may not assign this Agreement without the written consent of New Relic. This Agreement contains the entire agreement between the parties with respect to the subject matter hereof and supersedes in all respects any and all prior agreements, written or oral, with respect to such subject matter. Any term of this Agreement may be amended or waived only with the written consent of each party.

**5. Agreed and Accepted**

Sponsor understands that by signing and returning this Agreement, Sponsor commits to fulfill the Sponsor Responsibilities set forth in Section III of this Agreement. Furthermore, Sponsor agrees that he/she is authorized to enter this agreement on behalf of the Sponsor.

<p>New Relic, Inc.</p>  <p>Authorized Signature</p> <hr/> <p>Name</p> <p style="text-align: center;">Angel Zhao</p> <hr/> <p>Title</p> <p style="text-align: center;">Controller</p> <hr/> <p>Date</p> <hr/>	<p>Sponsor: _____</p>  <p>Authorized Signature</p> <hr/> <p>Name</p> <hr/> <p>Title</p> <hr/> <p>Date</p> <hr/>
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**Please complete, sign, scan and email to: [sponsorships@newrelic.com](mailto:sponsorships@newrelic.com)**  
**For any questions, please contact Andrea O'Connor at 415.658.9621 or [sponsorships@newrelic.com](mailto:sponsorships@newrelic.com).**