To:

From:

Re: MuleSoft CONNECT Proposal

I’m writing to ask for approval to attend the CONNECT Conference, Sept 24-26th in London.

At an estimated cost of £XXX, it's an effective way to gain insight into the tools to transform our company’s integration strategy and increase impact and revenue. In addition to 20+ keynote/customer speakers and breakout sessions, MuleSoft experts and other customers/partners will be on hand to showcase best practices, share use-cases, and explore the roadmap.

Highlights:

* **Industry Specific Strategies** - Hear Connected Company visions for Healthcare, Financial Services, Retail & Media
* **Tips & Tricks to Apply Today** - Learn best practices from MuleSoft customers across SOA, API, and SaaS use cases
* **Hands-On Labs & Training -** Create and advance our knowledge around the Anypoint Platform
* **Complimentary Certification -** Take advantage of certification exams throughout the event, typically **₤147 / €184** per person
* **Meet the MuleSoft Team** - Get use case and product specific questions answered in real-time
* **Network With Your Peers** - Discuss integration strategies during the CONNECT Expo and after hours at the London Aquarium

In particular, I’d like to focus on finding solutions or best practices that could benefit these projects:

* [add project or initiative]
* [add project or initiative]
* [add project or initiative]

**Here’s an approximate breakdown of conference costs:**

Airfare: £ XX

Transportation: (taxi from airport to hotel) £ 60

Hotel: (1 night at £189) £ XX

Registration Fee (\*savings of up to £250 by 7/31): £ 195

Certification Exam (\*savings of £147) £ 0

Hands-on Lab Fee (optional): £ 395

Total: **£ XXX**

This conference should deliver incredible value to our business. I’ll learn how to implement and use the latest features of Anypoint Platform and see what’s planned for future releases. I’ll also develop better contacts with integration experts and gain knowledge in enterprise security, SOA governance, integration architecture, integrating SaaS applications, and API strategies. These “wins” will pay off in the form of streamlined practices, tested solutions, and a network of peers to call upon when troubleshooting. I can also share major takeaways, tips, and a set of recommendations to maximize our integration strategy with key personnel throughout the company.

Thank you for considering this request.I look forward to your reply.

Regards,