Hi [MANAGER NAME] –

Do you know about FutureStack? It’s New Relic’s annual conference and it’s happening November 16-17 in San Francisco.

I’d love your approval for a pass because this year they’re going to have two full days of hands-on training sessions, in-depth discussions on trends like cloud infrastructure, Docker, DevOps, and much more. By attending, I’ll be able to gain more value from using New Relic, which can help us achieve better results for our organization.

There will also be some exceptional keynotes from industry leaders, Q&A’s and demos, and networking opportunities, too. Overall, I feel like it will be a great place to grow my skills while learning about the latest trends in software development and operations.

Here’s a sample of a few of the hands-on training sessions:

* How to Get Immediate Value from Application Performance Monitoring
* Troubleshooting Client-Side Performance — Browser and Synthetics Fundamentals
* Monitoring your Dynamic Infrastructure with New Relic
* New Relic APM for Ops

Plus there's a Buy One pass, Get One free promotion so a colleague and I can go for the price of one! Registration code: 1FSBOGOSF6

I’d be thrilled to represent our company at FutureStack, so please let me know.

Thanks,

[NAME]