Hi [NAME],

I would like to attend Centrify Connect, a two-day identity security conference in New York City, November 6 & 7, 2017 – with optional technical training on Sunday November 5. The Centrify Connect theme aligns with our goals for securing and managing identity and protecting against cyberthreats, and I would like your approval to attend.

If I register before January 31, 2017, we’ll receive the lowest registration price – a nominal $95 – plus a subsidized rate of $199 per night at the Grand Hyatt New York for the 2-3 nights that I will need to be in New York for the conference. The regular conference rate at the hotel compares at $365 per night.

Flights to New York are reasonably priced when booked in advance. Committing early will really keep the costs down for me to attend this conference.

More information about Centrify Connect is at [www.CentrifyConnect.com](http://www.CentrifyConnect.com)

Last year, Centrify featured General Michael Hayden, former director of the NSA and the CIA, as its keynote speaker, and I expect this year’s keynote to be equally compelling. In addition, Centrify makes industry figures like Forrester Research’s Andras Cser available to answer real-time questions about the security industry, and I’ll be able to network with Centrify’s customers who have successfully implemented identity security projects.

What I especially like about Centrify Connect is that, in addition to industry keynotes and breakout sessions focused on identity security, Centrify is including technical training the Sunday afternoon before the conference starts on Monday. There also opportunities to have one-to-one sessions with technical experts and to network with security architects and industry peers during the two-day conference.

I’ll also earn CPE credits toward my CISSP certification through both the training and the breakout sessions.

Thank you for considering this request. I look forward to your reply so I can register for Centrify Connect before the end of January, 2017.